Want the world to know about your work, but don’t know where to start? In this session, Faculty of Science Principal Communications Officer **Dominic Jarvis** offers a 101 class for HDR’s looking to build their digital profile and engage with traditional and social media at this early stage of their research career. Find out about online profiling platforms, UQ’s media engagement process, how best to frame research for a mass audience, and what UQ-supplied tools can help you reach niche science audiences.

A professional photographer will also be attending and taking headshots for researchers in need of one, or in need of an update. Don’t miss this chance to learn how you can best showcase your research and help boost your career.

**Dominic Jarvis** (BBus, BCI, MCI, MEnv) is a media and communications expert at the University of Queensland’s Faculty of Science, helping connect UQ research and researchers with the public.

Previously he worked as a multimedia journalist for the Australian Broadcasting Corporation (ABC) in both the US and Australia, creating stories and digital content for print, radio and online.

He also has a background in political media and communications and for many years managed the offices of Deputy Leader of the Australian Greens, Senator Larissa Waters. Dominic also worked on the Obama/Biden campaign in 2008, and for California’s Congressman Sam Farr in Washington DC.